

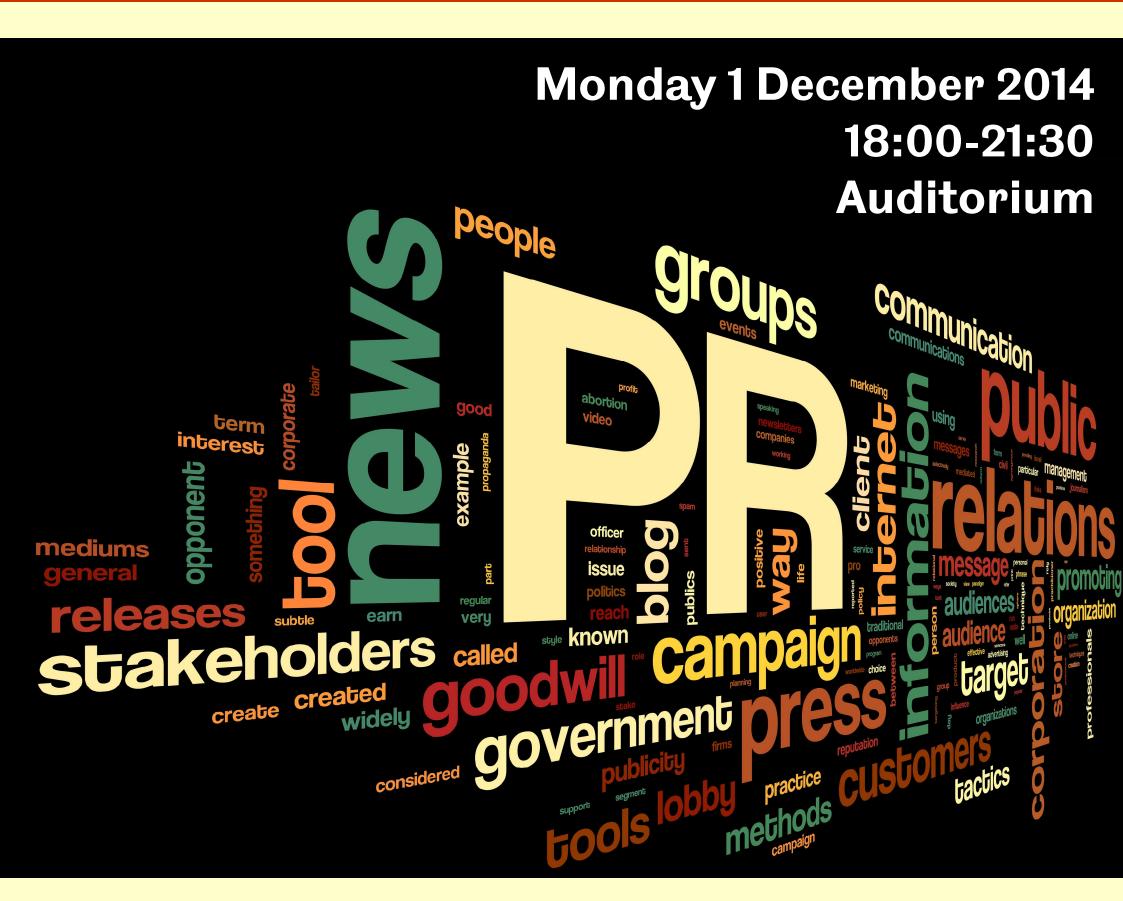


GUEST LECTURE

Developing & Implementing PR Plans

Cases from the Industry

Mrs Demi Moraitou, Corporate Communications Consultant



For

MA Marketing, Advertising & PR students MA Digital Marketing & Social Media students

