

Business Administration & Economics Department.

Guest Lecture

Influencing International Institutions and Lobbying: First Principles



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Bahai Community of the UK, Office of Public Affairs

Date: Friday, 23 March 2018

Time: 10:00 - 13:00 Venue: Auditorium

(L. Sofou Building)

The period from the mid 20th century into the 21st century has witnessed the creation of a system of international organisations. Most of these organisations are inter-governmental bodies, although a number have parliaments or parliamentary assemblies, that facilitate the input of elected representatives. Many intergovernmental bodies actively seek to engage with international civil society, a broad term that may encompass the charity/Not For Profit sector, faith communities, academics, media and also business. This presentation will serve as an introduction to the basic structure and working procedures of an international organisation, taking the United Nations General Assembly's resolution processes as a learning site. The material will introduce the basic framework of how non-state actors may engage and influence with decision-makers at bilateral and multi-lateral level to pursue outcomes from global organisations.









Mandatory for all Level II Business Students (Sofia & Thessaloniki).

Open for all students.

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