

GUEST LECTURE

International Business Strategy in Practice



Friday, 8 December 2023

10:00 – 11:30 | Lecture Theater 8, L. Sofou Bldg.

Guest Speaker

Alexis Kipouros

Exports Sales

Eurimac S.A.



In the context of the **International Business Strategy** module

Module Leader: Mr Chris Liassidis

Addressed to to all Stage 3 students