



The University
Of Sheffield.



CITY College
An International
Faculty Of
The University.



ȘCOALA NAȚIONALĂ DE STUDII
POLITICE ȘI ADMINISTRATIVE

Open Master Class

Brain-Friendly Communications: How to talk directly to your customers' brains and achieve more



Thursday, 4 May 2017

18:00

SNSPA (Bulevardul Expoziției, 30A)

Bucharest

Dr Nikolaos Dimitriadis

Development Director, Executive Development Institute
The University of Sheffield International Faculty, CITY College

Presentation of two unique double-degree master programs offered by the University of Sheffield in partnership with SNSPA in Bucharest

> MSc degree in Management of Business, Innovation & Technology, degree offered by Sheffield and a MA degree in Management & Digital Innovation, offered by SNSPA

> MA degree in Marketing, Advertising & Public Relations, offered by Sheffield and a MA degree in Marketing, Advertising & Public Relations offered by SNSPA

Who may attend: This Master Class is addressed to students in their final year of Bachelor's studies and junior managers or experts.

FREE ENTRANCE

Information/Registrations: Email: romania@city.academic.gr | www.citycollege.sheffield.eu/ro