



The
University
Of
Sheffield.

2 October 2014

10:00 - 12:00

Venue: Leograd Convention Center,
Raut Hall, Chisinau

Free Entrance

**Where did all
the money go?
Motivating
a workforce
during a crisis.**



Open Executive
MBA Seminar
in Chisinau

Speaker:



Dr Leslie Szamosi,
Senior Lecturer and Academic Director
of the Executive MBA programme
The University of Sheffield International Faculty, CITY College

Seminar Overview:

This presentation will focus on a series of motivation orientation that can help to 'buffer' the effect of less financial resources being available. Based on a consulting type approach undertaken in North America and tested in South-East Europe, a tool kit type approach to motivating a workforce during the current downturn will be presented. The focus will be on supporting people as the key motivation tool until 'tomorrow' comes!!!

The seminar will be followed by a short presentation of Sheffield Executive MBA delivered in Bucharest.

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Who may attend: middle and top management, entrepreneurs

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